

# SyntheticAperture

## FOR IMMEDIATE RELEASE

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## SYNTHETIC APERTURE NOW SHIPPING COLOR FINESSE 3.0

### *Enhancements Include 64-bit Adobe CS5 and Apple FxPlug Support*

SAN JUAN CAPISTRANO, CA—August 23, 2010—Today Synthetic Aperture announced that Color Finesse® 3.0, a new version of their color correction plug-in for Adobe® After Effects® and Apple Final Cut Pro®, is now available for immediate purchase.

### **Enhanced Application Support**

Version 3.0 adds a 64-bit plug-in to support Adobe's CS5 64-bit applications, in addition to the 32-bit version. The move to 64-bit addressing significantly reduces the possibility of out-of-memory errors occurring during effects rendering. Tests with real-world projects which could not be rendered in 32-bit mode work flawlessly and speedily with the 64-bit plug-in and applications.

Color Finesse 3.0 also adds a native FxPlug-style plug-in to support Apple Final Cut Pro, Final Cut Express, and Motion. By virtue of being an FxPlug, performance is enhanced and pixel format conversions are reduced.

### **New Features in Color Finesse 3.0**

Color Finesse 3.0 adds the following new features:

- New Auto-Color and Auto-Exposure buttons give one-click access to the starting point for your creative grade.
- A new Vibrance control gives more refined control over image saturation. The Vibrance control is similar to that found in Adobe Lightroom.
- New HSL curves let you control image saturation and lightness based on color hue.
- A new Highlight Recovery tool provides a visually-pleasing way to recover overbright areas of the image which would normally be clipped.
- Color Finesse can now export its color correction settings as a 3D LUT in a variety of formats, including Autodesk Lustre and Smoke, Academy LUT, Assimilate Scratch, Pogle, Truelight, Cine-tal, and LUTher.

- The Color Finesse preview displays now automatically adjust to footage pixel aspect ratio, giving you a correctly formatted preview when working with anamorphic footage.
- The Vectorscope has been enhanced with a zoom capability, making it easier to see detail when white and black balancing.
- Color Finesse now supports the Tangent Wave control surface, in addition to the company's own Colorociter surface.

## **Compatibility**

Color Finesse 3.0 is compatible with both Intel- and PowerPC-based Macintosh systems, running Mac OS X 10.5 and later. For Windows users, Color Finesse 3.0 is compatible with Windows XP, Vista 32/64, and Windows 7 32/64.

Color Finesse 3.0 supports Adobe After Effects 7.0 and CS3 through CS5, Premiere Pro CS3 through CS5, Final Cut Pro 6 and 7, and Motion 4.0.

## **Pricing and Availability**

Color Finesse 3.0 is shipping now. The PI plug-in (for After Effects, Final Cut Pro, and other compatible applications) is priced at \$575. Upgrades from prior versions of Color Finesse are \$149.

## **About Synthetic Aperture**

Founded in 1995, Synthetic Aperture is a provider of practical tools for digital video, specializing in color correction and measurement. Synthetic Aperture publishes the Color Finesse advanced color corrector as a stand-alone application and as a plug-in for Adobe After Effects, Premiere Pro and Apple Final Cut Pro; Echo Fire video previewing software for Adobe After Effects and Photoshop; the Test Gear test instrument plug-in for After Effects; and the popular free utility Test Pattern Maker. More information may be found on the company's web site, [www.synthetic-ap.com](http://www.synthetic-ap.com).

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